

TENNIS WESTERN BOP

Mission

Vision

Values

2023



Contents

● Introduction.	3
● Mission Vision Values	3
● Background Tennis Western BOP	4
● Strategic Objectives	5
● Affiliated Clubs Membership	6
● Financial Performance	6
● Junior Tennis Programme	7
● Senior Tennis	9
● The Future of Tennis Western BOP	9
● A Regional Tennis Centre at Papamoa	11

Introduction

This document outlines the strategic intentions of **Tennis Western BOP** in meeting the needs of its region.

Mission

To promote, develop and advance the sport of tennis by providing access to facilities and services to members by supporting affiliated clubs and their programmes.

Vision

To provide organisational excellence, promote and support clubs and their membership, promote game development and protect and grow Tennis WBOP assets.

Values

Authenticity Positivity Courage



Background

Established in 2016 after the re-designation of the Waikato Bays Region, **Tennis Western BOP** is a not-for-profit sporting organisation that has the responsibility for the promotion, development and administration of tennis in the Western Bay of Plenty region, incorporating its ten affiliated clubs.

It is also partnered with Sport Bay of Plenty in support of the BayTrust Coach Force programme for junior tennis development in the schools and clubs of the greater Bay of Plenty.

Tennis Western BOP is comprised of an Executive of four elected members and a manager contracted by the Executive.



Strategic Objectives

- Promote, encourage and develop tennis as a fun and healthy sport for players of member clubs and the community in general in the Tennis Western BOP area.
- Develop opportunities, programmes and facilities to enable, encourage and enhance the participation, enjoyment and performance in tennis in the Tennis Western BOP area and in its activities.
- Affiliate all member clubs to Tennis NZ either directly or via Tennis Waikato Bays.
- Operate and maintain a financially healthy and responsible organisation supported by sponsorship, membership affiliation fees and community funding.
- Engage employees and contractors to help develop the skills and capabilities of employees, club volunteers and coaches.
- Provide a voice for tennis in the Association area and advocate for better tennis outcomes to Tennis NZ, Tennis Waikato Bays, other regional tennis organisations, local community groups and local bodies.
- Be the representative of member clubs for Tennis NZ and Tennis Waikato Bays if requested.
- Encourage the participation of juniors and provide a pathway for playing opportunities for all players in schools, clubs and representative levels.
- Facilitate and organise tournaments, interclub and representative matches and other tennis competitions and events to maximise playing opportunities for competitive players.
- Support member clubs to grow membership and the participation of the community in tennis.

We know that tennis is one of the most widely-played sports in the world and that it is a sport for life. As a non-contact sport, it does not carry major risk and players do not need expensive equipment. It is great for whanau bonding as it is an easy sport to play. It is also gender-neutral providing opportunities for male and female to compete with and against each other. Introducing people to tennis in our region will contribute to a healthier, more active population.

Current Membership (all 10 clubs)

2016	2017	2018	2019	2020	2021	2022	Since 2016 there has been a 34% GROWTH at an average of 5.7 p.a.
1717	1915	2056	2068	2171	2273	2307	

These numbers represent only those players who have paid a membership fee to join a club. They do not include **casual players** – those folk who play in business house and other competitions where membership is not required and those who access the courts through playing with friends who are members or who have been able to get hold of a gate code or who “jump the fence.”

More recently, the *Book a Court* system by which the public can book a court, pay for it and be given a once-only gate code using a phone app, has been installed by the Papamoa, Gate Pa, Mount Maunganui and Omokoroa clubs. This system not only provides a revenue stream for the club but more importantly provides access to tennis for the 19 to 44 age demographic who want to play tennis but don’t. ¹ On current figures from these clubs there appears to be an increase in court usage by the community. At Papamoa between October 2022 and January 2023, there were 70 non-member bookings: this reflects a minimum of 140 people from the community and probably more given that each court allows four players to participate at once. From Tennis Western BOP’s perspective we need to find additional ways of engaging with this and other demographics in order to make the best use of facilities. The busier the courts are the better we feel that we are serving the tennis community.

Financial Performance

Tennis Western BOP relies on affiliation fees, grant applications, sponsorship and fundraising events for its income. Statement of Income and Expenditure for the year ending 30 June 2022.

Revenue	2022	2021
Donations, fundraising and other similar revenue	69,069	61,310
Fees, subscriptions and other revenue from members	58,019	54,200
Revenue from providing goods or services	19,060	11,457
Interest, dividends and other investment revenue	644	876
Other revenue	-	500
Total Revenue	146,792	128,343

Expenses	2022	2021
Expenses related to public fundraising	1,799	1,904
Volunteer and employment related costs	78,323	63,047
Costs related to providing goods or service	53,723	59,825
Other expenses	2,235	970
Total Expenses	136,081	125,747
Surplus / (Deficit) for the Year	10,711	2,596

¹ NZ Tennis statistic

The figures above indicate that Tennis Western BOP is a viable organisation with the expertise and experience to manage its financial affairs well and to ensure that the resources held on behalf of the clubs are directed towards developing tennis. This is even more significant when you realise that all members of the Executive and the officers of every club, are volunteers.

Junior Programme

The future of quality tennis players relies on the expertise of coaches, appropriate facilities and the support of clubs and parents. Tennis Western BOP is fortunate in that it has well-established clubs in which the quality of coaching is high. Young players can begin with the world-class *Hot Shots* programme that is widely rated as one of the best formative programmes available. Small courts, short racquets and softer balls enable children to experience games quickly and to learn as they play. Red, Orange and Green balls identify age groups and inter-club competitions at each level, provide the clubs and especially the parents, with the opportunity to support their players and build their confidence. Enjoyment is a priority. There is a regular pathway for children to become senior players and to expand their tennis into tournaments and representative fixtures as well as play mid-week events such as the highly popular *Business House* tennis. Additional efforts are also made to keep girls in tennis and a different approach to training and coaching is having some success.



While assisting the clubs with junior coaching, a role of Tennis Western BOP is also to provide a route for the talented players to reach regional and national levels of tennis. A recent refresh with this intention is the *Junior Pathways* programme. It complements the work of club coaches by providing high-performance coaching with more opportunities to play competitive tennis and to gain NZ ranking points. Promising players are invited to join development squads that train all-year around with the expectation that they play in local, regional and national tournaments. A series of Junior Masters tournaments (Tiers 1, 2 and 3 with 3 the highest) offers the eight highest points scorers from each age group and gender the chance to compete in national finals.

The partnership with Sport Bay of Plenty and the Coach Force programme is an essential link to gain, train and retain coaches, referees and volunteers. It provides a focus on inclusivity, disability, gender diversity and . *Balance is Better* links to the *Hot Shots* club and community play, while *Tennis Xpress* (learn to play) and *Tennis Cardio* are healthy non-competitive fun programmes. Sport Bay of Plenty also has a school delivery role in taking our game to schools where tennis is not serviced by club coaches.

The 2022 Junior Pathways programme.

JANUARY	FEBRUARY	MARCH
<ul style="list-style-type: none"> ★ OTC Tier 3 Tournament ★ Waihi Beach OPEN Tournament ★ TWBOP Invitations Top 8 (squads) 	<ul style="list-style-type: none"> ★ Waikato Bays Intra Regionals (U11, U14, U18) ★ TWBOP Junior Interclub ★ TWBOP Junior Squads (Mon/Sun) ★ TWBOP Cardio/Fitness Squads ★ TWBOP Girls Squads 	<ul style="list-style-type: none"> ★ Waikato Bays Intra Regionals (U12, U16) ★ TWBOP Junior Interclub ★ TWBOP Junior Squads (Mon/Sun) ★ TWBOP Cardio/Fitness Squads ★ TWBOP Girls Squads
APRIL	MAY	JUNE
<ul style="list-style-type: none"> ★ TWBOP Junior Squads (Mon/Sun) ★ TWBOP Cardio/Fitness Squads ★ TWBOP Girls Squads ★ TWBOP Mini-Series ★ Gate Pa Easter Hop Shots Tournament ★ TWBOP Junior Interclub (Ends) ★ TEAMS Tennis NZ Junior Championships (U12, U14, U17) 	<ul style="list-style-type: none"> ★ TWBOP Tier 3 Tournament (NEW addition TBC) ★ TWBOP Junior Squads (Mon/Sun) ★ TWBOP Cardio/Fitness Squads ★ TWBOP Girls Squads ★ WBOP Mini-Series ★ Gate Pa Hot Shots Green Ball SuperHero Slam (mid-May) ★ Waikato Bays Joint Squad Training (Waikato) 	<ul style="list-style-type: none"> ★ TWBOP Junior Squads (Mon/Sun) ★ TWBOP Cardio/Fitness Squads ★ TWBOP Girls Squads ★ TWBOP/TNZ Tier 2 Tournament (NEW addition)
JULY	AUGUST	SEPTEMBER
<ul style="list-style-type: none"> ★ TWBOP Junior Squads (Mon/Sun) ★ TWBOP Cardio/Fitness Squads ★ TWBOP Girls Squads ★ TWBOP Mini-Series ★ TWBOP Invitations Top 8 (squads) ★ 11 & 25 Jul, Waikato Graded Tournament (Hamilton) 	<ul style="list-style-type: none"> ★ TWBOP Junior Squads (Mon/Sun) ★ TWBOP Cardio/Fitness Squads ★ TWBOP Girls Squads ★ TWBOP Mini-Series ★ Waikato Bays Joint Squad Training (WBOP) ★ 8 & 22 Aug, Waikato Graded Tournament (Hamilton) 	<ul style="list-style-type: none"> ★ TWBOP Junior Squads (Mon/Sun) ★ TWBOP Cardio/Fitness Squads ★ TWBOP Girls Squads ★ TWBOP Mini-Series ★ 5 & 26 Sep, Waikato Graded Tournament (Hamilton)
OCTOBER	NOVEMBER	DECEMBER
<ul style="list-style-type: none"> ★ TWBOP Junior Squads (Mon/Sun) ★ TWBOP Cardio/Fitness Squads ★ TWBOP Girls Squads ★ TWBOP Mini-Series ★ Waikato Bays Joint Squad Training (Taupo) ★ TWBOP Primary Schools Champs ★ TWBOP Intermediate Schools Champs 	<ul style="list-style-type: none"> ★ TWBOP Junior Interclub (Start) ★ TWBOP Tecnifibre Junior Residentials ★ Rotorua Junior Tournament (minivan) ★ TWBOP Junior Squads (Mon/Sun) ★ TWBOP Cardio/Fitness Squads ★ TWBOP Girls Squads 	<ul style="list-style-type: none"> ★ TWBOP Junior Interclub ★ TWBOP Junior Squads (Mon/Sun) ★ TWBOP Cardio/Fitness Squads ★ TWBOP Girls Squads ★ Gate Pa Christmas Cracker Hot Shots Tournament (mid-December) ★ Mount TC Open Tournament ★ AON NZ Junior Championships

Senior Tennis

All clubs provide competitive and social events for their members while many have *Business House* and similar events on a regular basis. Beyond this, Tennis Western BOP, through its contracted manager, provides interclub competitions for a range of playing levels in singles, doubles and mixed doubles. The Premier division caters for the top senior players while the annual Residentials tournament and Champion of Champions allows all players domiciled in the region to contest titles. The Rose Bowl is the yearly inter-district Waikato Bays event where teams from Tennis Western BOP, Tennis Bay of Plenty, Tennis Waikato and Tennis Eastern match-off against each other for bragging rights. **Tennis Seniors Western BOP** provides a number of additional tournaments and a weekly playing day for those players over thirty.



The Future of Tennis Western BOP

The future of Tauranga and Western Bay of Plenty tennis rests largely on the development of the regional centre at Papamoa. Its court surface makes it the ideal venue for regional, national and international tennis as its even pace and bounce allow the best players to perform at their best. ²

Four organisations are key to this development.

Tennis Western BOP

The Papamoa Sports Tennis Club

The Papamoa Tennis Charitable Trust

The Tauranga City Council

The Papamoa Sports Tennis Club was formed in 2000 to address the growing need for tennis facilities in the Papamoa area. A dedicated team of enthusiastic volunteers over the subsequent years has established a thriving tennis club at the Gordon Spratt Reserve that is focused on the promotion of tennis in the Papamoa area.

² This is also essential for junior coaching.

The Papamoa Tennis Charitable Trust was established and incorporated In March 2010 as a vehicle to foster tennis in the wider Western Bay of Plenty and to preserve the assets of Western Bay of Plenty Tennis that had been merged into Waikato Bays region. Its trustees are elected by Tennis Western BOP clubs while the Papamoa Sport Tennis Club has its own nominated trustees. The Papamoa Sports Tennis Club manages the Tauranga City Council lease in partnership with Papamoa Tennis Charitable Trust. The club house, built by the club members, is owned 50/50 by the club and the trust.

When the centre was expanded to sixteen courts the **club** retained a controlling interest in six courts (numbers 4,5,6,7,11,12) while the **trust** assumed a controlling interest in the other ten courts. Under a Memorandum of Understanding, the club maintains and administers all courts. (Note: 2 other courts are allocated to netball and casual basketball.)



Both the club and the trust have worked proactively to maintain and constantly upgrade the facilities at the centre so that it remains a fitting venue for tennis in the community and the wider Western Bay of Plenty region.

The Papamoa Tennis Centre is being increasingly positioned as the regional hub for Tennis in the Western Bay of Plenty. In the BOP Spaces & Places strategy document published in 2020 the Tauranga City Council committed to contributing towards maintaining the Papamoa Tennis Facility as a sub-regional hub facility with lighting and surface upgrades required.

The courts are used both by Tennis Western BOP and the Papamoa Tennis Club. All Tennis Western BOP organised events are held at the centre, including both school and regional championships. Additionally Junior Tennis Western BOP development training squads practise at the centre. The

current substandard lighting holds back further competitive use of the facility during the hours of darkness. A project to replace the aging court lighting is nearing completion and is due for implementation in 2023 and will address that issue.

As the regional hub for tennis the centre is used for events of national significance such as the AIMS Games and The Eves Open ITF professional tournament.

A Tennis Western BOP Regional Centre at Papamoa

Vision for the Future

To establish a centre of national significance, capable of handling elite level tournament play while also providing everyday access for the local community at both a committed (club member) and casual, social level. The centre will be recognised nationally for its excellent facilities and professional administration.

Core Values

- We are welcoming and focus on connecting people and helping relationships develop. We achieve that by being primarily concerned with fun, fitness, families and friendships.
- We focus on engagement with and enjoyment of our sport.
- We are diverse and inclusive and provide action and activity for all of our community.
- We are flexible and adaptable.
- We are aspirational.

Mission

At the Regional Centre our role is to promote and foster the enjoyment of tennis across all levels – playing, spectating, volunteering and administrating. We will achieve this by creating awareness and enthusiasm for the sport.

Opportunities

It is vital that the Tennis Western BOP Regional Centre is able to cater to the needs of the community and that means having modern and attractive facilities to meet the increasing recreational demands of today's society.

Several opportunities have been identified that will enhance the offering at the Tennis Western BOP Regional Centre. Some will be easier to achieve in the near term, while others will require the formation of working groups to further discuss and identify possibilities.

Immediately Achievable Opportunities

LED Sports Lighting System



Example image only

As indicated above, the current lights have been obsolete for many years and have high maintenance costs. A new system will give full coverage to the regional centre and enable play to continue later into the night when required. ITF level events cannot be held without such a system and it will also enhance the time available for advanced coaching for competitive players. Public access to the courts includes set-time usage of the lights.

The estimated cost of a system from Energy Services is \$430,000. Added to this is an expected \$10 – 15,000 for a sound system that allows a tournament controller to speak individually to players on each court. The Papamoa Sports Tennis Club and the Papamoa Tennis Charitable Trust have currently raised over \$440,000 from grants and an investment from the Tauranga City Council.

This installation of the LED lighting system will begin shortly.

Practice Hitting Wall. Example image only.



The construction of a **practice hitting wall**, ideally outside the fence line between courts 7 and 14, and set into the embankment. As this facility is the regional hub, a practice wall should be standard equipment. Additionally, by being placed outside the fence this will be free for community use. The Papamoa Sports Tennis Club is confident that this project is within its resources once it has reached agreement with the City Council.

Inclusion of Other Racquet Sports

It is important to understand that developing a regional centre of the nature that we envision is not exclusive to tennis. We simply do not have so many players that all courts are in use every day of the week.....yet.

It makes sense therefore, that other racquet sports be invited provided that the ability to host ITF events is not compromised. **Pickleball** is an obvious addition: this fast-growing sport is looking for space to play and its impact would be minimal on the courts. For example, several technologies are emerging that enable a quick conversion of a court by the use of “roll out” pickleball court similar to a pool cover. These sports are entirely complementary and could be working collaboratively together to provide enhanced facilities. The Papamoa Sports tennis Club is making contact with the Papamoa pickleball organisation and is about to have a conversation with **squash** players currently domiciled in this area about a possible future collaboration of facilities to include squash. (see below)



Connection to Tangata Whenua.

Another step we need to take is to connect further with mana whenua. Currently there is a link to **Ngā Pōtiki ā Tamapahore Trust and the Matapihi marae** that has come from the 2022 ITF and it is clear that the introduction of closer tennis ties to these two groups would be welcome. Offering onsite coaching from the club is an immediate possibility. Further, events such as the Māori Tennis championships and Masters competitions could be attracted to a regional facility with such high-quality courts.

Fencing Replacement

The current fencing has a limited lifespan: the best estimate right now suggests that a full replacement will be needed in five years. This is a project that the club and the trust could consider but it might also be part of a much larger building upgrade initiative. (see below)



Longer Range Opportunities

These projects require the active co-operation of all partners.

Covered Courts



Having part of the **court** complex **covered** means we would be truly an all-weather, all day / night, all year-round tennis facility. At this stage we envisage courts 6, 7, 13, 14, 15 and 16 being the best option. Adding a **canopy** to these courts appears the most

aesthetically appealing option. This option will add certainty and less disruption to the playing opportunities. It would also allow club competitions to avoid rain-offs as have arisen from recent weather and guarantee that junior development coaching would always be on. An added attraction of covering courts is the opportunity to harvest water for use elsewhere in Gordon Spratt Reserve. While the costs are high, the growth in technology makes a roof cover more attainable than the previous models.

New Buildings

The existing clubroom was originally a technology classroom at Bethlehem College that was purchased and converted to suit the needs of the club. It now no longer meets those needs and is



well short of the standard required to cater for more frequent large events such as the ITF as well as local, regional and national championships. What is needed is a suitable facility for changing rooms, hospitality capability, (food, espresso, licensed bar and lounge, match-viewing area) a basic gym, administration office, storage space and coaching shop (equipment sales). Combining with squash with the inclusion of squash courts in the redesign may make this objective a more desirable proposition.

This vision poses a number of challenges in its achievement, not the least of which is finance. Tennis Western BOP, the Papamoa Sports Tennis Club and the Papamoa Charitable Trust would welcome a co-operative approach with the Tauranga City Council and other interested parties to make the vision a reality through agreed objectives, a realistic timeline and the willingness to establish a regional tennis centre that will meet community needs and attract competitors and visitors to Tauranga.

Robert Naumann
Executive Chair
Tennis Western BOP
Chair
Tennis Waikato Bays

Gerald Greig
President
Papamoa Sport Tennis Club

Andrew Karl
Chair,
Papamoa Tennis Charitable Trust

March 2023